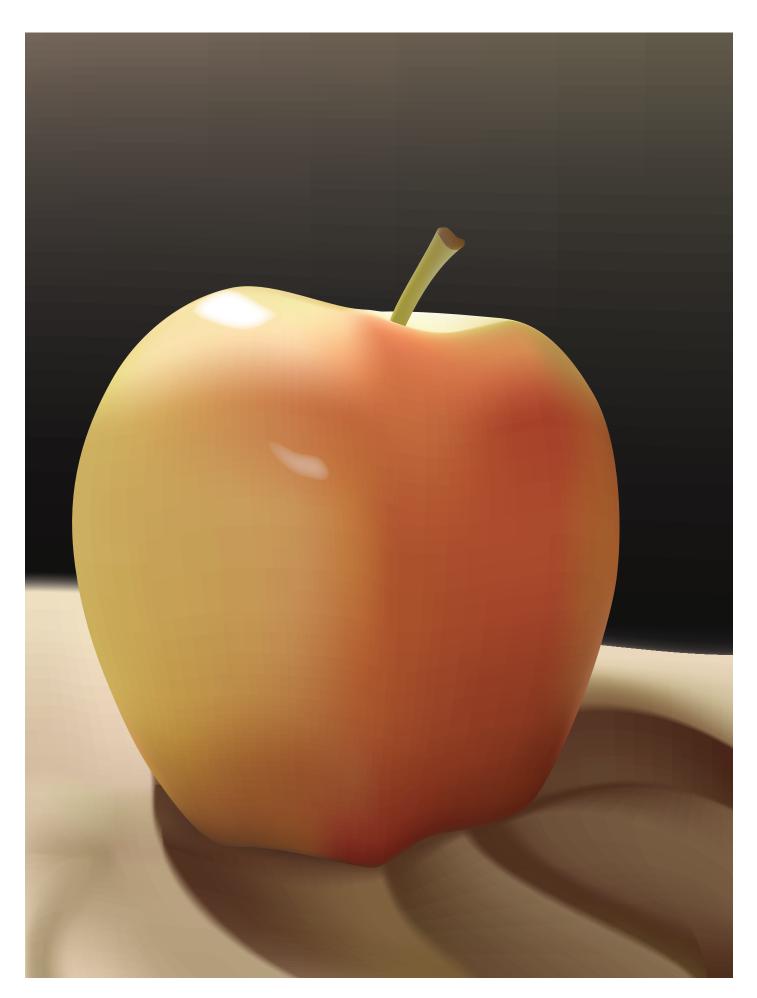


Vector Still Life

My objective for this project was to take my own photograph with hard shadows and highlights with multiple shapes then duplicate it in Adobe Illustrator with the pen tool. Some of the techniques I used to create this illustration was to trace my photograph and capture all the shapes in it then scan it and bring it into Adobe Illustrator. Using the pen tool I drew

each shape to create the objects highlights, and shadow. I layered the shapes to create the depth for this vector still life illustration. I found when working on this project, that I really like to use the pen tool and being able to create and manipulate shapes to create my own vector art.





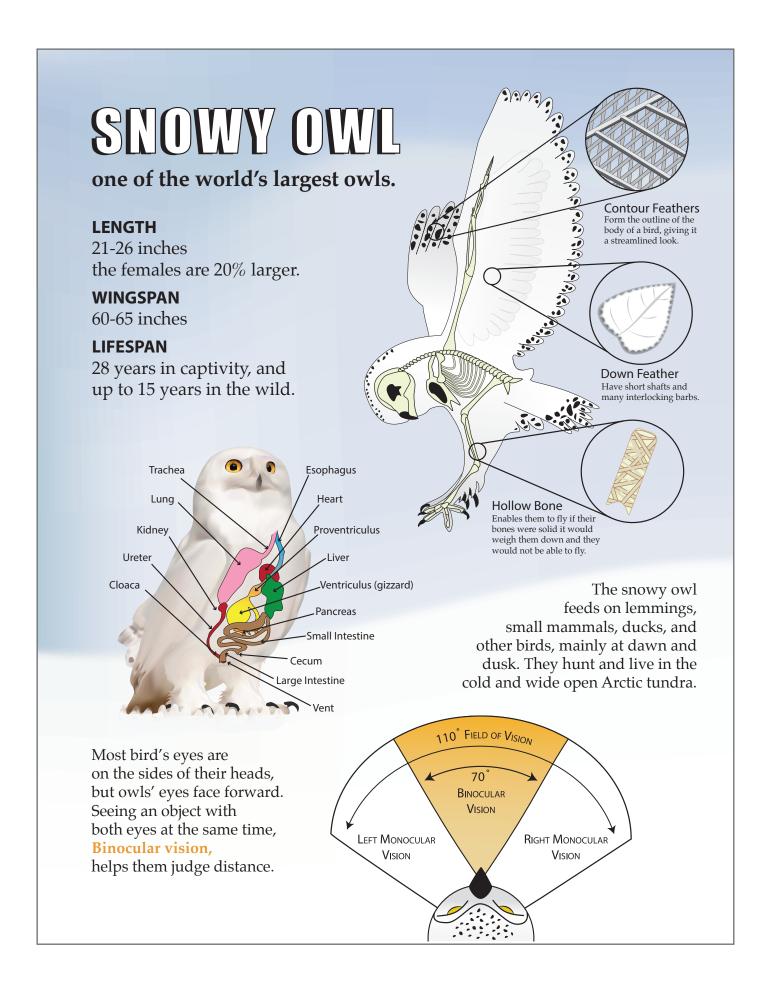


Vector Apple Illustration

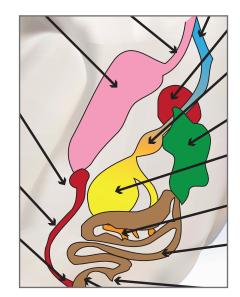
My objective for this project was to take my own photograph of a piece of fruit with good highlights and shadows and illustrate it in Adobe Illustrator using the mesh tool. I brought the photograph of the apple I took into Adobe Illustrator, I sized and placed it where I wanted it then locked the layer. I added a

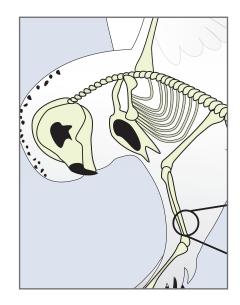
new layer to created a mesh outline of the apple, I did this in four parts. Using the eyedropper to pick up the colors from the original photograph and applied it to the mesh layer. I found that the mesh tool offers many areas to blend colors.











Snowy Owl Educational Poster

The objective of this project was to create an educational illustration highlighting the skeletal system and one other system of a bird in Adobe Illustrator. I researched the Snowy Owl online and in print then put together several

sketches. Once I had several sketches I laid them out to determine what skeletal system structure to use and what other systems would look best with it.







Package Redesign

My objective for this project was to redesign the packaging for a product that was made of paperboard or cardboard. I decided to redesign the Essential Everyday Green Tea packaging, with the goal of giving it a more natural and flowing look. I started with the layout of the die-cut making sure it printed and folded correctly, then I started working on the new

look. I wanted the customer to be able to see the tea, so I designed it to have a nice flowing window. For the Green Tea flower bunch I designed this in Photoshop using only two images then brought it into the die-cut in Illustrator. When I finished the design I brought it into Photoshop and created a 3D mock-up to use to present along with the packaging itself.







Packaging Redesign suit

My objective for this project was to redesign the packaging suit for a product. I decided to redesign Jiffy's Corn muffins, Blueberry muffins and Pizza crust, with the goal of giving Jiffy a more updated and flowing design. I started with the layout of the die-cut making sure it printed and folded correctly, then I started working on the new look. I wanted the

customer to be able to see the packaging on the shelf and be drawn to it without loosing the original look. For the images I designed them in Photoshop using only multiple images then I brought it into the die-cut in Illustrator. When I finished the design I brought it into Photoshop and created a 3D mock-up to use to present along with the packaging itself.





Oktoberfest Button

My objective for this project was to follow the theme "Celebrating Generations" for the 2013 Oktoberfest button contest in La Crosse, Wisconsin. I researched the history about Oktoberfest in La Crosse, Wisconsin and came up with a bunch of sketches and thumbnails. Once I had an idea in place

I started to created the button design in Adobe Illustrator, using a lot of the techniques I learned throughout the last year. I really enjoyed creating each element of the button. I started with one illustration at a time and brought them together to create the final button design.





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Kline's Creative Photography Posters and Logo Design

The objective for this project was to put together a logo and two posters for Kline's Creative Photography, I started by designing the logo, the client wanted to use the three initials of the name and have either a hummingbird or dragonfly in it using one color. I came up with the logo above then incorporated it the design style into the posters.

For the wedding photography poster I give it a clean and crisp look, for the senior portraits poster I was going for an inviting and fun flowing look. I was able to capture what the client wanted and they where very happy with these designs and they are being used today.



Bee's Wax

Ever wonder what to do with those leftover beeswax candle stubs and scraps? Turn them into useful household products that will not only save money, but most likely be far superior to comparable commercial products.



The following recipes all use beeswax. For each recipe, safely melt the beeswax in a double boiler. Do not use a microwave oven since the wax could reach the flash point and ignite. Do not cover the wax when using water to heat. Otherwise, water could condense on the lid and eventually get into the wax.

Lip Balm

Ingredients:

1 tbsp. Beeswax 2 tbsp. Vitamin E



Inaredients:

1 tbsp. Beeswax

Sweet Almond or Coconut Oil 1 tbsp. Essential Oil (orange, lemon, mint, etc...)

Hand Lotion

Ingredients:

Olive Oil (add a little Coconut Oil) 4 parts

Wood Furniture Polish

1 pt. Turpentine 2 c. Water Soap Flakes 1 oz.

History of Schultz Pure Honey

In 1918, at the age of 12, Gil Schultz and his brother found their very first honeybees in a large tree at their home outside of Reedsburg, Wisconsin They collected the honeybees, starting their first two colonies, and began beekeeping as a hobby.

The two boys made all the equipment they needed to manage their bees and to extract the honey. The brothers would find things they thought would help make the process easier then adapted them

When the boys grew up and went their own ways, Gil started a cabinet business but continued beekeeping as a hobby. He would go to the Wisconsin State Fair and setup displays to show the process the honeybees go through to produce the honey.

When he decided to retire and sell the cabinet business, he began beekeeping full-time and selling honey from his home. He expanded from two colonies to over 500 colonies over the years with the help of his son Don.

When Gil passed away in 1987, at the age of 81, he had been handling bees for 69 years. His son, Don, continued with the family business along with his son, Matthew. In 2012 Don passed away, leaving Matthew to continue the beekeeping legacy.

Today Schultz Pure Honey has around 3,000 hives in 75 yards, spread throughout four counties (Sauk, Juneau, Richland, and Vernon).



S3327 Old Loganville Rd Reedsburg, WI 53959 (608) 495-2461

Schultz Pure Honey



honeybee as the official llination is critical to -beeswax and honey are tiny wonder of nature lot of energy attracting h brilliantly colored nectar is produced g insects). The honeybee state symbol in because honeybees le in agriculture

up to 80,000 individuals en bee (who can live eggs per day), a small hand to fertilize a flight, should one be ing vast majority of

led house bees-they ntain the comb, e, tend the queen and Yes-they gather nectar er and plant resins used

in hive construction. Worker bees have an extra stomach and special pollen baskets on their hind legs to transport the haul. Empirical evidence suggests that the honeybee "dances" to communicate the location of a nectar discovery to other honeybees. Worker bees only live about 6 weeks in summer months, but honeybees born in fall survive until the following spring.

The first bees appeared in a fossil record dating 40 million years ago and the honeybee has remained physically and socially unchanged for 30 million years. Probably originating in tropical Africa, they were brought to the New World with the first Spanish and English colonists, quickly escaping to the wild and eventually populating the entire western hemisphere. American Indian called the honeybee "White Man's Flies."

Nature's Sweetener

Honey is sweet-that's a given, but did you know that honey also adds a special touch to almost any recipe? It's the whisper at a party. It's the sigh after the perfect bite. It's the nostalgic feeling of childhood. It's your secret ingredient with endless possibilities.

Many people think of honey as a drizzle on desserts or a topping for toast, but now more than ever, honey's being recognized as a versatile ingredient and pantry staple in the kitchen. All natural honey gives your recipes an unbeatable flavor and unmatched functional benefits. From balancing flavors to providing moisture to baked goods, honey performs a slew of tasks











Spiced Honey Echinacea Cooler

Ingredients:

Echinacea Tea Bags

Cinnamon Sticks Whole Cloves 20

1/2 c. Honey

1/4 c. Fresh Lemon Juice

Bring water to a boil in a medium saucepar Add tea bags, cinnamon, and cloves.

Let simmer for 5 minutes.

Remove cinnamon and cloves Stir in honey and lemon juice.

Place in refrigerator until chilled (approx. 1 hour)

Pour over ice and garnish with fresh lemon slices. uile tea for the Ech

For a "spiked" version

Bee Birthday Cake

Inaredients:

Cooking Spray		$1^{1/2}$ tsp.	Cinnamon
All-purpose Flour, for dusting pans		1/4 c.	Butter, softened
2 c.	Sifted, White	2	Eggs
	Whole Wheat Flour	1 c.	Honey
2 tsp.	Baking Powder	1 tsp.	Vanilla
$^{1/2}$ tsp.	Baking Soda	2/3 c.	1% Milk

Heat oven to 350°F. Spray two 8-inch cake pans with cooking spray and dust with all-purpose flour. Whisk together flour, baking powder, cinnamon, and baking soda. Mix, with an electric mixer and its paddle attachment, cream butter on medium speed until light and fluffy. Add eggs one at a time, mixing well after each addition, Add honey and vanilla and beat until smooth. On low speed. add flour mixture to mixer alternately with milk starting and ending with flour mixture, and mixing just until blended. Portion batter into prepared cake pans, dividing it evenly. Bake 20-25 minutes or until top of cake springs back when lightly pressed. Cool cake in pans for 15 minutes; unmold onto a rack and cool completely (30 minutes or until frost starts to firm up). Cut into 10 pieces.

Frosting Ingredients:

8 oz. Cream Cheese, 1/4 c. Honey softened 1/2 tsp. Vanilla Extract

Beat cream cheese, honey and vanilla until light and fluffy. Spread half the frosting onto one layer, place second layer on top and spread remaining frosting on top. If frosting is soft, refrigerate for about 20 minutes

the liquid in the recipe by 1/4 c for each cup of honey added

Schultz Pure Honey Brochure

I designed and laid out this brochure for Schultz Pure Honey. For the project it needed to be type heavy so I researched honey bees and looked up some recipes that people might find interesting. I was able to go out in the bee fields and take some picture of the bee handlers handling the bees. This is a family owned business so I was able to get the store

on how it came to be and how Matt has changed things over the years. Once I had all my type and images I was able to lay them out into this nice informational brochure about honey bees. This brochure was also chosen to go to the Gutenberg Competition for black and white print. I was given a certificate of participation.







Hand-done from magazine clippings

Recreated in InDesign

Abstract Collage

The objective for this project was to explore typography, hand-skills, InDesign and the Design Principles while creating an abstract collage. I gathered varieties of "headline type" from magazines then laid them out on an 8x8 sheet. Once I completed the hand-done collage

I recreated it in InDesign, using an E-gage, ruler, color swatches and Font Book. I liked the challenge of finding the same or similar font-type to recreating this abstract collage in InDesign and seeing how similar they turned out to be in the end.







The Menu Maker Branding Book

My objective for this project was to design a completely new brand identity for a business and lay it out in a nice booklet using InDesign. I chose to work with the menu maker to re-brand the company. I started with talking to the owner and asking her questions about the menu maker and who she would like to target as clients. Once I had determined what the client

would like I researched the competition to see what works and doesn't work for them and I research the target market to see what they like. When I finished with the research I started working on the logo, once the logo was designed I was able to incorporate the look of it into a verity marketing pieces and the branding booklet.



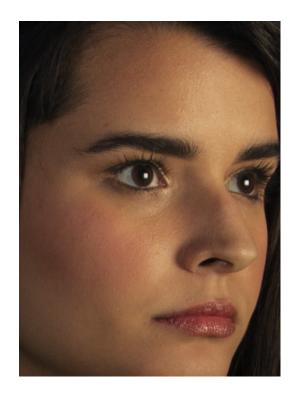


Wedding Reception Invitations

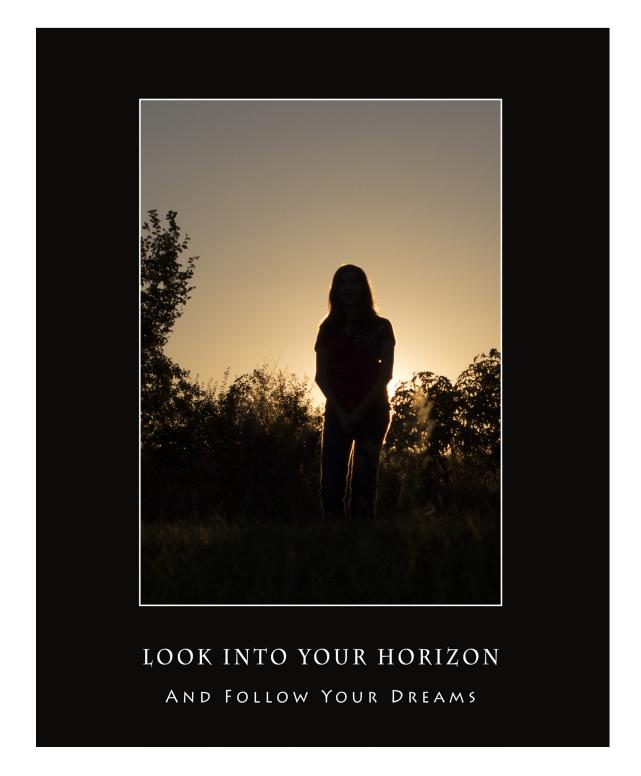
My objective for this reception invitation was to design a basic invitation that could be printed on a home printer and fit into the card envelopes that the client had on hand, use the colors that are part of the wedding. The client wanted the card to fold horizontally and open up to have a nice large area where all of the wedding information would go. I found a free

decretive flower llustration for Adobe Illustrator and designed a decrative border for the cover and a suttle background for the inside. Once I had the layout done I chose a script font that looked nice with the flower pattern, and is still easy to read, then I entered the wedding information into it. I sent out a proof then printed and cut the invitations.







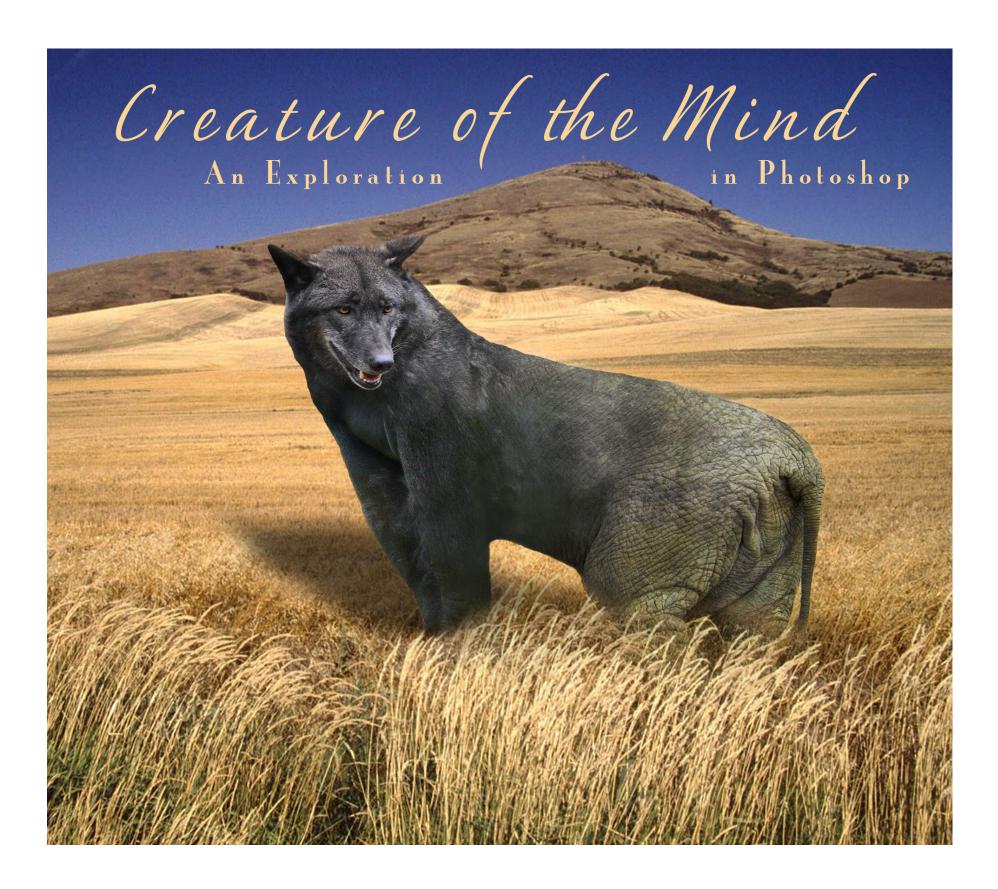


















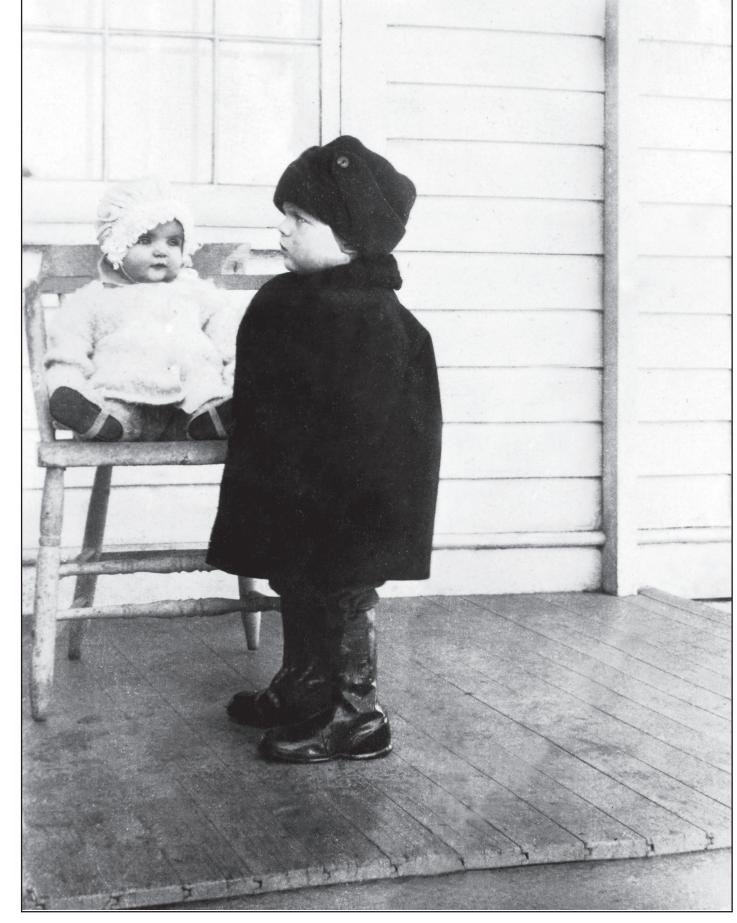


Creature of the mind

My design objective in this project was to combined three animal and a background together in Photoshop and add text to keep your eye flowing throughout the page. Some techniques I used in this project was to created masks and brushes to blend each animal into the other. To create the shadow I created a duplicate

of the finished creature and created mask area then filled it with black used the opacity and skewer it to match the highlights and shadows in the creature. I had fun with this project, I let each of my three children to pick an animal each and that is what I used to create my creature.







Photograph Repair

The objective for this project was to find a photograph that needed a lot of repair and repair it in Photo Shop. I used a lot of different techniques to repair this picture, they include the cloning tool, healing brush,

content-aware and many more. I enjoyed being able to repair this photograph of my grandfathers older brother and sister for him.









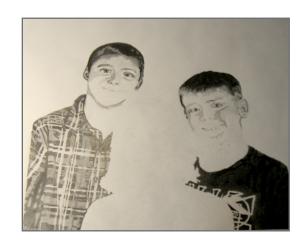




Photo-Realism

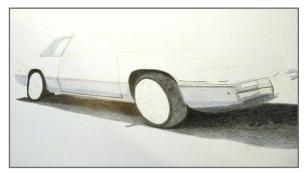
The objective for this drawing was to find a high quality photograph that I could reproduce with different types of pencils in a photo-realistic style. Using a light table I transfered the outline and enough information from my photograph, drawing the shapes I seen very lightly onto drawing paper.

Once the outline was completed I came back in and shaded it in using H6 to B6 pencils. I chose to draw my three children which added a more personal touch for myself and my family while and after I worked on it.











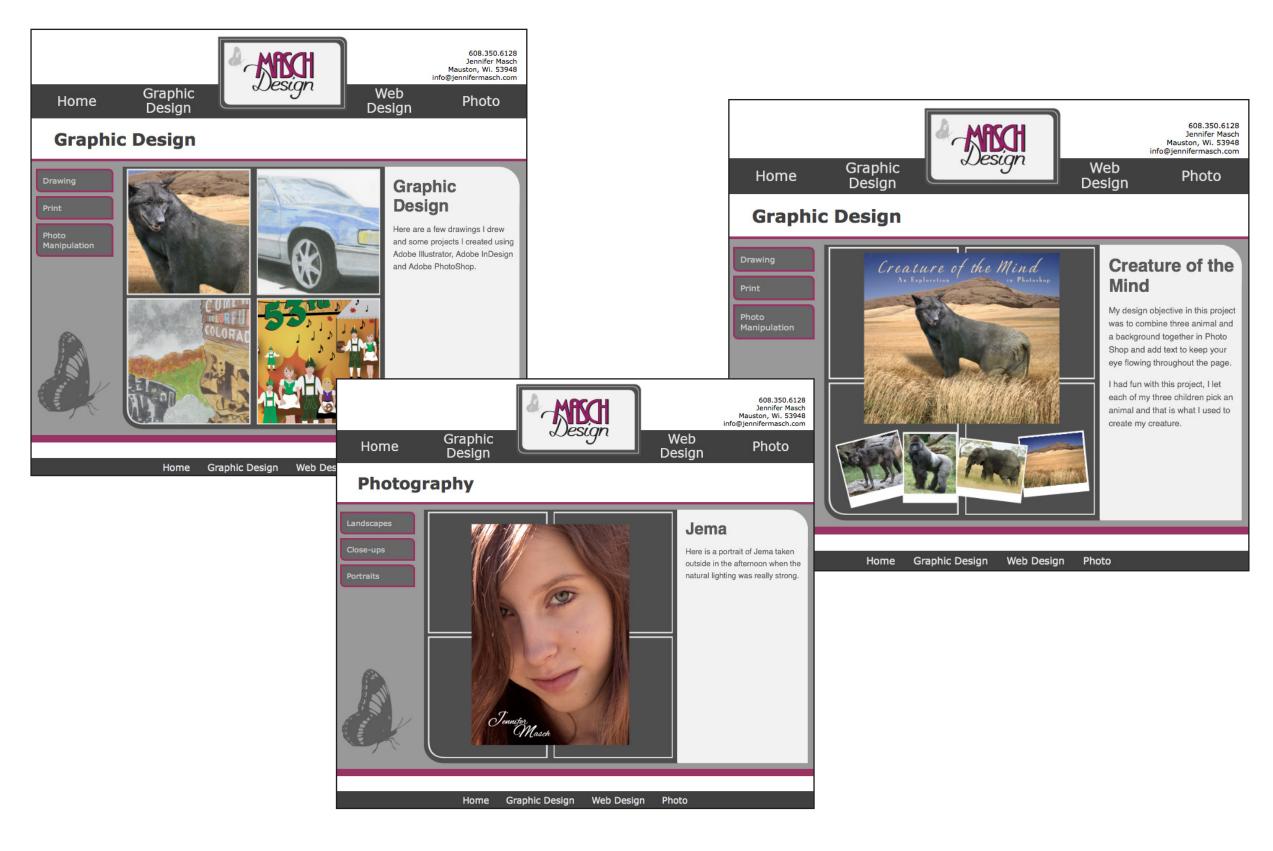


Vehicle Illustration

My Objective was to use colored pencils to draw a vehicle and maintain it's realism. I started with choosing a vehicle, I chose to draw one of my brothers cars and this is the one he chose for me to draw. I found that starting with the light colors and worked my way to the darker colors

worked best. By adding more color and in some areas the complementary color to create darker shadows. I mixed several colors in most of the areas in this illustration while leaving out color in the lighter areas, when finished with the illustration I think it maintained it's realism.



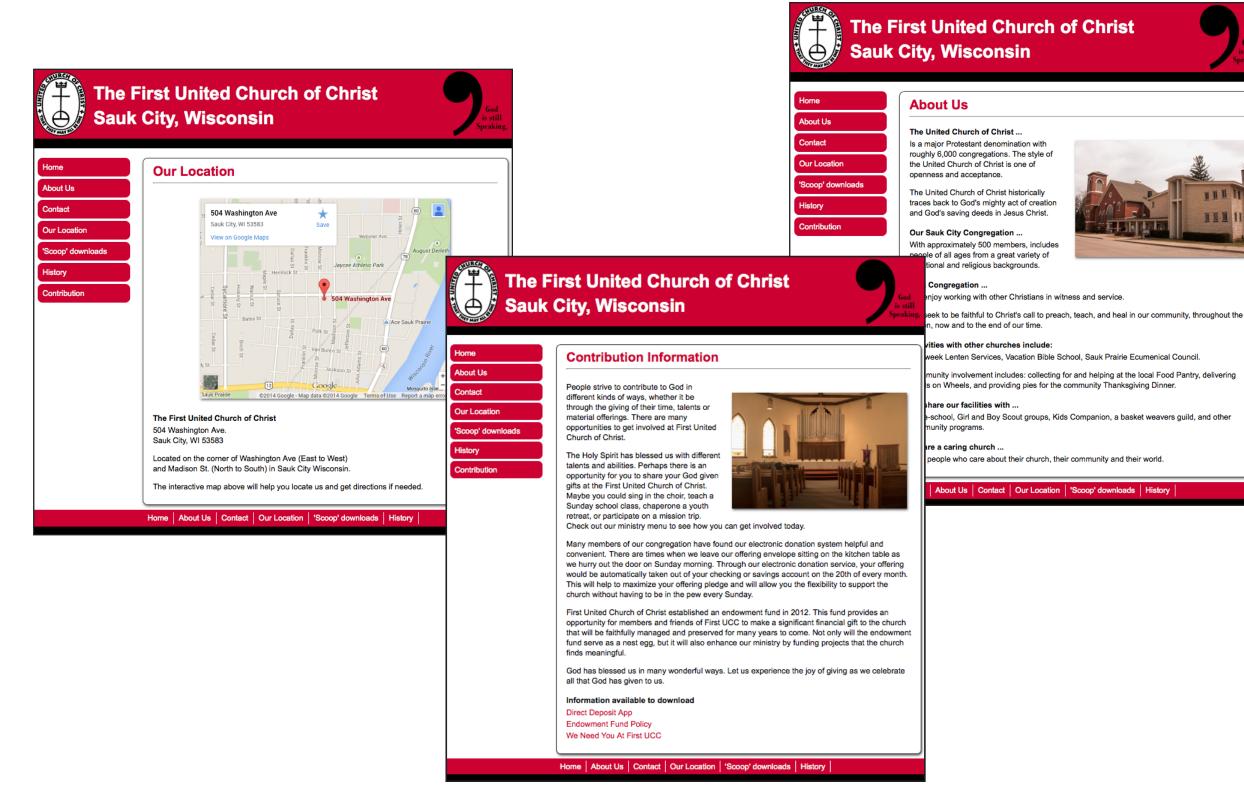


Portfolio Website

I wanted to design a portfolio website to display my artwork for others to see. My website was designed around four words; simple, inviting, pleasant, and structured. I structured the page around a simple slide-show that would display my work. I incorporated the colors of my logo into the

page layout as well as the two rounded corners, which give the page a more inviting and pleasant feel. I added a silohette of a butterfly to balance the bottm of the page with the top. I also used the butterfly icon as a favicon that displays in the address bar before the web URL address.





Service Learning Website

I designed and programed a website for The First United Church of Christ in Sauk City, Wisconsin for my service learning project. I was able to meet with the pastor and his wife to get all the information I would need to put into the site. Once I had all the information I needed I researched the brand ID for the church, so I use the correct colors and fonts. Once I found

that I was able to start the layout. I used a rounded corner to give the site a more friendly and welcoming feel. I was provided the pictures of the staff along with a copyright release, to insure we are able to use them then I was able to take my own pictures of the church to use. This was a great learning experience for me and I love being able to help the community.

